

THUMB DOCTOR GAMES AND GAME CREATIVE PRIVACY POLICY

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Costs

Although Thumb Doctor Games does not charge its users to use download or play its products (unless expressed clearly prior to the purchase/download of a product). normal carrier charges and taxes do apply. These carrier charges and taxes are not controlled by us nor do we receive any revenue from the carrier charges. These charges and taxes may be applicable to any text messages sent from Us as well as when You download games and applications. These charges may also be applicable when You download advertisements to Your mobile phone.

Data Collection

Various instant and automatic data is collected upon each and every game download. These include the game downloaded, the time it was downloaded, your region and your mobile phone model. In addition to this, all advertisements that reach your phone while on The Network will also be recorded such as the type of advertisement, what time it appeared and any action you took after its display. Data you voluntarily enter such as your date of birth, gender and location is also recorded.

Registration Details

Your “Registered Details” or Personal Information includes your mobile phone number, name and email address. If you register you are asked to input details such as your email address, date of birth, gender, location, and mobile number. This information will remain the property of Game Creative and will be used to contact winners of tournament prizes as well as send through any newsletters or offers. If these details are incorrect we exercise the right to not award you the prize. You also acknowledge that this information will be used to effectively place relevant advertisements to your phone.

Please note the use of these direct and profile details are used so you only receive relevant advertisements to your phone. This profiled advertising is what makes Thumb Doctor Games free to all users.

How your information is used

Your information is used so that you only receive relevant advertisements on your phone while you are using one of Our applications. We will use Personal Information to send you promotional emails or may send you SMS's, directly to your mobile phone, for purposes including special offers or information about our services, or to notify you of prize redemptions and tournament related information.

Thumb Doctor Games may also use any 'Usage Information' collected information to enhance our products and services to You or our advertisers. 'Usage Information' includes but is not limited to download habits, age, gender, geographic location, game preferences, usage rate, click through rates, score submission tracking and other collected data.

Thumb Doctor Games will not sell your Registered Details or share your Personal Information with any third party without your prior consent or you agree to specific terms upon downloading a particular application.

Thumb Doctor Games may disclose Registered Details, Personal Information and Usage Information if required to do so by law. These disclosures may occur without the knowledge of the user(s). Similar information may be disclosed if Thumb Doctor Games or Game Creative believe that it is necessary in order to take precautions against possible liability, protect Thumb Doctor Games or Game Creative and associated partners against unlawful behaviour or to protect to integrity of Thumb Doctor Games or Game Creative.

Cookies

To maximise the user experience, we make use of cookies on our websites (online and mobile). Cookies are small packets of information or text files allowing us to remember who you are the next time you come to the site, eliminating the hassle of signing in every time.

Opt Out

You are at any time, able to opt out of Your membership and/or email and sms reminders from Thumb Doctor Games and Game Creative.

In the event of a Merger or Sale

In the event Thumb Doctor Games and Game Creative merge with a third part, we reserve the right to transfer the Personal Information and Usage Information as part of this merger, sale or acquisition. Similarly in the event of an unlikely Bankruptcy, we may not be able to determine the usage or nature of transfer of your information.

Third Part Sites

You can access third party sites both through out online website as well as our mobile .mobi/ WAP site. This Privacy Policy only applies to Thumb Doctor Games and Game Creative websites and WAP and mobile sites and assumes no responsibility for information and content of third party sites.

Changes to this Policy

This Privacy Policy may be updated and revised without further notice to You. Therefore your continued use of Thumb Doctor Games constitutes not only your agreement of this particular version of the Privacy Statement but also any future amendments and revisions.

For any further questions you can contact us on legal@gamecreative.com.au

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